

Clatsop Community College

# ART 226: Computer Graphics II

Spring 2004

## Exercise 3: Portfolio

*A portfolio is a body of work. Robin Landa*

*The problem most students have is assuming the portfolio presents their work. It does not. That is not enough. It has to compress your work. It has to hold an essence, like a bottle of perfume. Alan Robbins*

*A great portfolio display a range of qualities – quality use of type, quality compositions, quality ideas, quality presentation, quality organization. Rose Gonnella*

*I am a design chauvinist. I believe that good design is magical and not to be lightly tinkered with. The difference between a great design and a lousy one is in the meshing of the thousand details that either fit or don't, and the spirit of the passionate intellect that has tied them together, or tried. Ted Nelson*

*See first that the design is wise and just: that ascertained, pursue it resolutely; do not for one repulse forego the purpose that you resolved to effect. William Shakespeare*

### CONCEPT

Design and create a portfolio of your work.

### CONSIDERATIONS

Select only your best work. It is better to have fewer pieces of excellent quality than many pieces of mediocre quality. If work is not good enough, don't include it or redo it.

The portfolio should include a variety of projects that reflect your ability to solve different types of design problems, e.g. two dimensional and three dimension projects, poster, brochure, flyer, drawing, photography, sculpture, ceramics.

Work can be from any course, from a job or something you have done for yourself.

Include information about each project, e.g. description, concept statement, medium.

Include concept diagrams and working sketches to demonstrate your design process and your ideas.

Treat the portfolio as an important design project. Work should be presented in a clear, consistent and well-designed format.

Choose an appropriate format for the portfolio, e.g. hardcopy or digital, binder, attache, web page, digital presentation.

### DATES

13 may: exercise assigned

20 may: review

27 may: review

3 june: all work due